

# Michelle Burbach

## Graphic Designer & Web Developer

### Contact

- 📞 509-948-7542
- ✉ michelle.burbach@outlook.com
- 🌐 michelleburbach.xyz

### Education

#### **Kamiakin High School**

2007-2011

High School Diploma

#### **Southern New Hampshire University**

2019-2023

BA: Graphic Designer & Web Developer

### Certification

#### **Google | Coursera**

Google UX Design 2025

#### **Google | Coursera**

Project Management 2025

### Skills

- Brand Storytelling
- Engagement Analytics
- AI Content Creation
- Project Management
- Creative Team Coordination
- Content Calendar
- Microsoft Office 365
- Adobe Acrobat
- HTML, CSS, JavaScript
- UX/UI
- Social Media Content Creation
- Digital Marketing
- Copywriting & Editing
- Visual Communication

### Projects

#### **Brown Sugars Bakery**

*Website Design + Brand Enhancement* | 2025

- Built a fully responsive landing page showcasing bakery products, services, and visual craftsmanship.
- Created a professional style guide including colors, typography, and brand standards.
- Enhanced the original logo for improved legibility and presentation across platforms.

#### **Cheryl Lee's Catering**

*Brand Identity Design* | 2024

- Created a custom professional logo aligned with brand personality and culinary services.
- Collaborated with owner to refine visual direction and ensure consistent brand application.

#### **Janets Bliss Antiques & Collectibles**

*Logo + Brand Identity Design* | 2023

- Designed a whimsical vintage-inspired logo to match the aesthetic of an antiques and collectibles home business.
- Consulted on layout, color palette, and branding direction to support future website creation.

#### **Hello Sen (Licensed Cosmetologist & Lash Tech)**

*Logo + Brand Identity Design* | 2022

- Designed a clean, modern logo capturing femininity, beauty, and luxury service appeal.
- Interpreted client's 10+ years of cosmetology expertise and broad service range into a refined brand identity.
- Delivered scalable assets for use in social media, business cards, and signage.

#### **Cupping & Spa LLC (Licensed Massage Therapist)**

*Logo + Brand Identity Design* | 2022

- Created a calming, wellness-centered logo for a massage therapist specializing in deep tissue, cupping, hot stone, prenatal, and body wraps.
- Developed visual elements inspired by holistic wellness and therapeutic practice.
- Provided high-resolution files for print and digital use.